



MAKING WAVES

2024

YEAR OF THE DRAGON

HAPPY CHINESE NEW YEAR

Entrepreneurship Challenge 2023



By Brighton Heng

The Peninsula College Georgetown proudly hosted its inaugural Entrepreneurship Challenge on 29 November 2023. Five groups of students unveiled their innovative prototypes and business plans that left the audience in awe.

In the words of Dr Lim Hui Ling, Deputy Chief Executive (Academics), "We believe in providing a holistic educational experience, seamlessly blending theory with practice. The Entrepreneurship Challenge serves as a launchpad for students to refine their business acumen and presentation skills".

Our panel of esteemed judges included Dr Lim Hui Ling, Dr Yee Jing Foo (Programme Leader for Logistics Management Programmes), Ms Latha Haridass (Manager, Centre of Student Services), and Mr Nic Tan from Masverse. Their expertise and insights added immense value to the competition, guiding our budding entrepreneurs toward success.

Champion: Team *Something*, 1st Runner Up: Team *Future Neko*, 2nd Runner Up: Team *SpecTec*, and Consolation Prizes: Team *TSC Flask* and Team *Glitzlens*.

A massive shoutout and heartfelt thanks to our event sponsor, Masverse, for their generous support in making this event possible! Congratulations to all the teams for their outstanding efforts and innovative spirits! Let this be the beginning of many more entrepreneurial adventures at Peninsula College Georgetown!



Peninsula College Georgetown Graduation Ceremony 2023



By Fasyin Diyana

On 5 November 2023, a momentous occasion unfolded at The Ship Campus, as we gathered to celebrate the accomplishments of our graduates. The graduation ceremony was graced by our esteemed industry and academic partners and many proud parents.

Professor Chris Bennewith, the Executive Dean from the Faculty of Arts, Humanities, and Business of the University of Plymouth gave the officiating speech, highlighting the international partnerships between the two institutions which left an indelible mark on our graduates.

A moment of distinction came with the University of Plymouth Academic Partnership Award and the President Award, recognising outstanding graduates from our Diploma and Degree programmes. Under the JBSB (Jom Bekerja Sambil Belajar) scheme, 28 graduates who exhibited exemplary standards were also presented with a certificate of achievement for their dedication and perseverance.

Our warmest congratulations to all graduates. May your journeys ahead be filled with continued success and fulfilment.

Celebrating Innovative Educators

By Brighton Heng

On 27 September 2023, The Centre of Academic Excellence and Innovation honoured three exceptional educators for their outstanding use of Moodle.

Taking the coveted 1st Prize was Ms Molly Cheah Phaik Hoon, followed by 2nd Prize recipient Dr Yee Jing Foo and 3rd Prize recipient Ms Vinetha A/P Karunanithi. Besides acknowledging their accomplishments, the event also provided a platform for these educators to share insights with their peers to promote hybrid teaching and learning.



Back in May 2023, the centre launched the Moodle utilization self-tracking system to encourage the integration of Moodle into various facets of teaching. To support this initiative, a series of training sessions were conducted for academic staff throughout the first half of 2023.

The recognition of these outstanding educators and the implementation of the self-tracking system underscores the institution's commitment to fostering excellence in teaching and learning.

Urban Hydroponic Workshop



By Nurul Nadia

On 25 October 2023, Peninsula's Diploma in Travel and Tourism Management students organised the Urban Hydroponic Workshop to raise awareness of the myriad advantages of indoor hydroponic gardening, particularly for urban dwellers living in apartments.

Guiding the audience was Mr Sahrul Fuzin bin Jamain, Project Manager of Urban Farm, who showcased various forms of hydroponic gardening and highlighted potential pitfalls to avoid such as inadequate sunlight and overcrowding.

The event provided hands-on learning, giving attendees valuable skills in hydroponics. This initiative aspires to cultivate a culture of eco-friendly gardening practices within our college community. Stay tuned for more events driving us towards a greener, more sustainable future!

Farewell to Dr Lim Hui Ling, Deputy Chief Executive of Academics



By Thivashini Rengan

Saying goodbye to someone we cherish deeply isn't easy, especially for someone like Dr Lim Hui Ling who has been a beacon of wisdom and her spirits interwoven into the fabric of our workplace.

Throughout her tenure as the Deputy Chief Executive of Academics, Dr. Lim's relentless pursuit of innovation and insistence on academic rigor have not only elevated standards but also set new benchmarks for excellence. One of her most enduring legacies lies in her dedication to empower individuals. Her mentorship has uplifted and nurtured countless faculty members and budding talents. "Do the best in whatever you do!", is her motto and the philosophy she imparts to her team.

As we bid farewell to Dr. Lim, we extend our immense gratitude to her leadership and contribution to the faculty and the college. May the same passion, dedication, and warmth continue to inspire and guide her in all her future endeavours. With love and our deepest appreciation!

Captain's Call: Directing Your Path in the Maritime World



By Nurul Nadia

On 2 October 2023, Peninsula's School of Maritime Business & Logistics hosted a captivating talk titled "Captain's Call: Directing Your Path in the Maritime World".

Captain Yartigeyan A/L J. Jakathesan, a seasoned mariner, guided enthusiastic students who were interested in exploring prospects at sea to the fascinating world of maritime careers where he shared valuable insights, different roles and responsibilities, and thrilling experiences from life on the sea.

Students were excited to learn about the wide-ranging career prospects available in the maritime field, and participants left with a much clearer vision of how to embark on their seafaring journeys. Our heartfelt gratitude to Captain Yartigeyan for his invaluable insights and expertise, steering our students towards a brighter future.



Navigating Tomorrow with Dell

By Fasyin Diyana

Peninsula College Georgetown's Diploma in Computer Science students recently took part in the immersive "Develop with Dell" training programme at the Dell Global Business Center Sdn Bhd. This unique experience created a world of opportunities by enhancing students' tech prowess and fostering invaluable connections within the industry.

The first phase commenced with a deep dive into Dell's client technologies. Students were exposed to technical support roles, business storage and enterprise server storage networks, offering hands-on training to solidify their knowledge.

In the second phase of the training, students explored Dell Networking concepts, Ethernet fundamentals, and were given a comprehensive overview of the Dell EMC Networking Portfolio. The curriculum deepened with advanced topics, including Virtual LANs and troubleshooting techniques and concluded with an exploration of VMware vSphere on the final day of the training.

The training, a collaborative effort between PYDC and Dell, was an enriching experience for the students and we extend our gratitude to both for creating such opportunities and fostering an environment where learning thrives.

SMJK Heng Ee Students Explores Peninsula

By Brighton Heng

On 11 November 2023, Peninsula College Georgetown buzzed with excitement as 50 students from SMJK Heng Ee came for a campus visit.

The day commenced with an engaging Business Communication Workshop, providing our visitors with valuable insights into persuasive communication and public speaking.



The interactive session was informative and allowed the students to apply their newfound knowledge by creating a captivating promotional video using their mobiles.

Students from Heng Ee also toured the campus. From state-of-the-art facilities to cutting-edge learning spaces, the tour showcased the myriad opportunities awaiting students at Peninsula College Georgetown. This experience provided a firsthand look into the vibrant and dynamic learning environment that our college has to offer. We are thrilled to have hosted SMJK Heng Ee and look forward to fostering more connections with schools eager to explore the possibilities at Peninsula College Georgetown.

Rise International School's Campus Visit



By Thivashini Rengan

On 6 December 2023, Rise International School students infused our campus with dynamic energy during their one-day visit. This visit provided an opportunity for these enthusiastic students to explore various academic programmes and sparked their curiosity through specialized workshops conducted by our experienced faculty.

The first workshop titled "Disappearing Ink Acid-Base Indicators," conducted by Ms Leong Shi Qi, focused on exploring acid-base indicators and enhancing students' understanding of pH and related concepts. Students conducted experiments that created disappearing messages with phenolphthalein and were in awe with their magical disappearance and reappearance.

The second workshop, "Introduction to Internet of Things (IOT)" by Mr Chin Yit Kwong, aimed to expose students to the future of IoT. Students responded positively, particularly during the interactive Kahoot sessions and were eager to learn about emerging technologies.

It was heartening to witness the students' enthusiasm and genuine interest in the workshops conducted by our faculty. We look forward to offering more impactful learning opportunities to young minds eager to explore the realms of knowledge.

Congratulations to Dr Yee and Dr Lok on PhD Graduation!



By Brighton Heng

Our heartiest congratulations to Dr Yee Jing Foo and Dr Lok Yee Huei who recently graduated with Doctor of Philosophy degrees.

Dr Yee's study in Technology, Operations and Logistics Management, titled "Omni-Channel Logistics Chain: The Influence of Reverse Logistics Factors on Omnichannel Firm Performance" demonstrated that flexibility, collaboration, customer, and supplier have direct causal relationships with omnichannel firm performance.



Dr Lok earned her PhD in Financial Reporting and her dissertation, "Integrated Reporting and Firm Performance in Malaysia: The Moderating Effect of Board Diversity and Family Ownership" contributed to the integrated reporting literature by evaluating the roles of board diversity and family ownership in influencing the relationship between integrated reporting and firm performance in Malaysia.

Hardiness as a Shield

By Brighton Heng

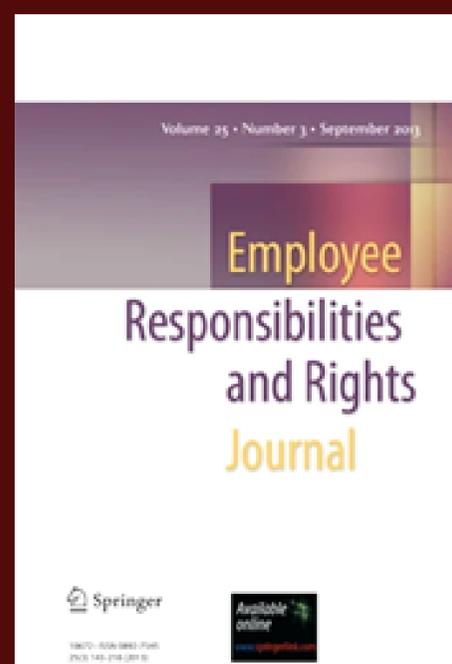
Dr. Gabriel Gim collaborated with scholars from Universiti Sains Malaysia and Curtin University Malaysia on a study featured in the "Employee Responsibilities and Rights Journal" indexed in the Emerging Sources Citation Index with an impact factor of 1.1.

Titled "Hardiness as a Shield: A Moderated Mediation Model of Turnover Intention Among Auditors," the research delves into the prevalent issue of high turnover rates among auditors due to their demanding workload.

Despite existing research on job stressors, the role of hardiness in mitigating these effects remains underexplored. The study, grounded in the Conservation of Resources (COR) theory, introduces a moderated mediation model to investigate how hardiness influences the impact of role overload on turnover intentions among auditors.

Analyzing data from 211 auditors using PLS-SEM and PROCESS macro, the findings revealed that the positive relationship between role overload and turnover intention is notably reduced in auditors with a high level of hardiness.

It emphasized the contingent role of hardiness in effectively mitigating the negative effects of role overload and turnover among auditors. By shedding light on this interplay, the study provides valuable insights for both academic discourse and practical strategies to address turnover challenges within the auditing profession.





Newsletter Team 2024



**Wishing you a
Happy Chinese New Year!**

YOUR EMPLOYABILITY...OUR PRIORITY

Peninsula College Georgetown, The Ship Campus
No 1, Education Boulevard, Batu Kawan Industrial Park
14110 Batu Kawan, Pulau Pinang
Tel: +604-545 6000 Tel: +6010-4660296
e-mail: newsletterpcg@peninsulacollege.edu.my